

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Davis Group Inc, The
Attention: Meenah Hulsen
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
963737-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1350

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963737	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	News 9 at 6/World News 6-7p		1-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	1-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/22/12	6:28 PM	News 9 at 6/World News To	6-7p	:30	MHG TV 108	\$1,400.00 NM
2	10/16/12	10/22/12	Good Morning America	7-9a	---1---	:30	1	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	---1---	1	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		10/18/12	8:39 AM	Good Morning America	7-9a	:30	MHG TV 108	\$1,150.00 NM
3	10/16/12	10/22/12	7a Weekend Daybreak	7-9a	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/20/12	7:42 AM	7a Weekend Daybreak	7-9a	:30	MHG TV 108	\$400.00 NM
4	10/16/12	10/22/12	ELLEN EF	4PM-5PM	1-1----	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	1-1----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	4:38 PM	ELLEN EF	4PM-5PM	:30	MHGTV106	\$250.00 NM
2	WMURM		10/22/12	4:44 PM	ELLEN EF	4PM-5PM	:30	MHG TV 108	\$250.00 NM
5	10/16/12	10/22/12	6p News 9 Weekend/Wor 6-7p		-----1	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		10/21/12	6:15 PM	6p News 9 Weekend/World N	6-7p	:30	MHG TV 108	\$800.00 NM
6	10/16/12	10/22/12	INSIDE EDITION AC	730-8p	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1350	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/16/12	10/22/12	INSIDE EDITION AC	730-8p	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/22/12		INSIDE EDITION AC	730-8p	:00		\$700.00 NM
Credited									
7	10/22/12	10/22/12	Castle	10-11p	1-----	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	1-----	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/22/12		Castle	10-11p	:00		\$2,800.00 NM
Credited program change									
8	10/18/12	10/18/12	Last Resort	8-9p	---1---	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	---1---	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	10/18/12	8:22 PM	Last Resort	8-9p	:30	MHG TV 108	\$2,800.00 NM
9	10/21/12	10/21/12	Once Upon A Time	8-9p	-----1	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	-----1	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/21/12	8:39 PM	Once Upon A Time	8-9p	:30	MHG TV 108	\$2,500.00 NM
10	10/16/12	10/22/12	News 9 at 11	11-11:35p	1-1----	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	1-1----	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/17/12	11:33 PM	News 9 at 11	11-11:35p	:30	MHGTV106	\$1,100.00 NM
2	WMUR	M	10/22/12	11:24 PM	News 9 at 11	11-11:35p	:30	MHG TV 108	\$1,100.00 NM
11	10/16/12	10/22/12	Nightline	1135p-1206a	-1-1---	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	-1-1---	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/16/12	12:01 AM	Nightline	1135p-1206a	:30	MHGTV106	\$500.00 NM
2	WMUR	Th	10/18/12	11:55 PM	Nightline	1135p-1206a	:30	MHG TV 108	\$500.00 NM
12	10/16/12	10/22/12	Chronicle NH	7-730p	---1---	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	---1---	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	10/18/12		Chronicle NH	7-730p	:00		\$550.00 NM
Credited oversold inventory									

Total Spots 12

Gross Total \$12,750.00

Payment Terms 30 Days

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Hassan/D/Governor	candidate	1350

Agency Commission **\$1,912.50**

Net Amount Due **\$10,837.50**